WeatherEye is a complete weather broadcasting system for TV weather. It combines the latest weather graphics software, meteorological data, and global mapping capabilities. Designed for and with broadcast meteorologists, the system is fast, reliable and easy to use giving you and your audiences a clearer view of the weather.

As a weather visualisation tool, WeatherEye enables the creation of content across multiple platforms, offering considerable benefits to your business. The software has been developed and enhanced over several years and has been commissioned by key broadcasters in the UK to generate TV weather graphics.
Key benefits to your business are:

- User-friendly and easy to use.
- Global capability.
- Real-time rendering.
- Strong technical support.
- Flexible editing from any data source.
- Straightforward and quick rollout of software.

Key features include:

- Rendered graphics, such as animated sequences, video loops, and frame transitions delivered straight to air.

- A simple, yet fully interactive user interface, giving the user the ability to control, switch and manipulate weather data and graphics in seconds, delivering a fresh and informative weather presentation.

- Weather symbols, 3D maps, isobars, radar maps, temperatures, wind speeds and direction can all be displayed automatically and in real-time.

- Developed and designed for conventional media, digital/interactive TV, as well as online and mobile, WeatherEye is a one-stop-shop for all media solutions.

- Available on PC or Mac platforms, WeatherEye generates dynamic, real-time weather graphics.

- The standalone system requires little technical support so users can use the software with little or no need for contact with Met Office, other than updates and specific operational requirements/changes to software.

If you would like to find out how easily you can have WeatherEye working for you, contact us to discuss a solution to match your brief and budget.

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