



HM Government

Are you **Weather Ready?**

Helping you prepare
for severe weather

www.metoffice.gov.uk/WeatherReady



WeatherReady Winter Toolkit

As the clocks go back, which for many signifies the approach for winter, it's a good time to start thinking about getting ready for the winter months. As Storm Amy demonstrated at the beginning of October, severe weather can bring some of the most disruptive conditions for people trying to get out and about in their daily lives.

This is where WeatherReady comes in!

The campaign brings together and shares expert partner advice content designed to help people understand how they can best respond to the weather, so they not only stay safe, but are able to make the most of the different seasons.

WeatherReady focuses on three key themes:

- **Health and Wellbeing:** Colder weather can impact people in different ways; there are some simple steps people can take to ensure that they stay physically and mentally well during the colder months.
- **Home & Garden:** When thinking about preparing for winter, it is important to consider the impacts severe weather may have on our homes. Find tips and advice on how we can all prepare our homes and gardens for winter, and what you need to know to stay safe in a storm.
- **Out & About:** Preparing for winter is not just about mitigating the impacts of severe weather, but also about knowing how to make the most of the it. From checking tyre pressures to making the most of the natural light, we'll be sharing content around how to make sure you get out and enjoy the colder months.

We'd love it if you could get involved in the campaign and share some of the key safety messages. This toolkit provides all the information you need to do that quickly and easily.

Help us spread the key WeatherReady messages by using our social media assets across your channels using the hashtag **#WeatherReady**.

You'll find these assets plus our Top Tips for winter weather poster, email signatures and other assets in the toolkit.

We will add new content to these folders throughout the winter so please keep checking to see what's new.

- **Google Drive:** <https://drive.google.com/drive/folders/1jBZmBraDZ7hO3tqenP6shL9RUshikFTt?usp=sharing>
- **Website:** <https://www.metoffice.gov.uk/weather/warnings-and-advice/weatherready/weatherready-winter-toolkit>

Additional content

- **Unbranded Tiles:** <https://drive.google.com/drive/folders/1OCxiuCByMSSJcdoc0XZyVWU1s9kfeG6s?usp=sharing>
- **Welsh content:** <https://drive.google.com/drive/folders/1-ABNWYvqJvEH9zHrWELkEjomuZPbujG6?usp=sharing>
- **WeatherHacks:** <https://drive.google.com/drive/folders/1PE7nQ6NHssldN7umja0SvusXgSGGnKnL?usp=sharing>

You can also find our '**Are you WeatherReady?**' stickers in our Giphy channel: <https://giphy.com/search/Met-Office-stickers>

We have also prepared some post copy to go with the poster, graphics and animations, including links to relevant advice content. Just copy and paste the following to use in your social posts.

General WeatherReady	Home and garden	Out and about	Health and wellbeing
<p>Are you prepared for severe winter weather? Here's a simple checklist from @metoffice to prepare yourself, your vehicle & your home this winter. Find out more on how to be #WeatherReady this winter https://bit.ly/3dogLyT</p>	<p>Be #WeatherReady this winter by looking after your home and garden. Carrying out some weatherproofing, plumbing and boiler checks and keeping basic supplies to hand can ensure that you're prepared for severe winter weather. More @metoffice seasonal advice: https://bit.ly/3f9pqlN</p>	<p>Stay #WeatherReady when getting out and about this winter with advice from @metoffice and partners. Preparing your vehicle for winter and considering alternative plans in case of severe weather will ensure that you're ready to get out and about safely. More advice here: https://bit.ly/3UFakhu</p>	<p>Join @metoffice and partners and get #WeatherReady this winter by looking after your health and wellbeing. Getting a flu jab, exercising and eating well and making the most of natural light are just a few of the ways you can stay well this winter. More advice here: https://bit.ly/3SzMt0N</p>
<p>Are you prepared for severe winter weather? From keeping yourself and your family well to taking care of your home and staying safe while out and about, @metoffice #WeatherReady advice pages provide guidance on how to be prepared this winter. Learn more: https://bit.ly/3DUrxxh</p>	<p>Severe winter weather can impact your home and garden. Stay #WeatherReady this winter by checking drains and gutters, securing or storing outdoor furniture and fastening windows and doors securely. Check out @metoffice seasonal advice here: https://bit.ly/2Ur4u75</p>	<p>With winter on the way, now is the time to check your vehicle is #WeatherReady for any road trips. Top up with screen wash, check your tyres, coolant and oil levels and keep de-icer or an ice scraper in your car. Check out @metoffice and partners seasonal advice here: https://bit.ly/3UHazbE</p>	<p>Stay #WeatherReady with seasonal advice from the @metoffice this winter. Keeping windows closed and getting your boiler serviced can help to keep your house warm through the winter months. Check out @metoffice seasonal advice here: https://bit.ly/3xUXL7T</p>
	<p>Stay #WeatherReady with @metoffice this winter by carrying out some plumbing checks around your home. Checking your stop tap regularly and insulating pipes can reduce the risk of leaks and pipe bursts. Check out @metoffice and partners' seasonal advice here: https://bit.ly/3DUFoUA</p>	<p>Stay #WeatherReady with @metoffice this winter by making alternative travel plans in case of severe weather. Checking your route before setting out and considering alternative childcare options can ensure you're prepared. More seasonal tips here: https://bit.ly/3DUrxxh</p>	<p>As winter approaches, look out for others and consider offering to help people access the supplies, help or information they need to keep them safe and well in the event of severe weather. Join @metoffice and partners and be #WeatherReady. More seasonal tips here: https://bit.ly/3DUrxxh</p>

Helping you prepare for and cope with severe weather

- Thinking ahead and preparing for what the weather may bring can make a real difference. There are some simple steps you can take to stay safe and healthy all year round - from preparing your home or business to taking care of yourself, your family and neighbours.
- WeatherReady provides up-to-date, expert seasonal advice from carefully selected organisations to help you prepare for and respond to the weather, to stay safe and protect yourself, your homes and businesses.
- Stay #WeatherReady this winter by following some helpful advice/tips from our partners.

General messages	Winter storms	Strong winds	Cold and ice	Snow
<ul style="list-style-type: none"> • Take the worry out of winter weather by following some simple advice from us and our partners • Don't get caught out by the weather this winter by following these simple tips from us and our partners • Be prepared for the weather to change quickly - keep checking the forecast on the Met Office App or website 	<ul style="list-style-type: none"> • You can take the worry out of winter storms by keeping a few things handy in case of power cuts or flooding. • Prepare a flood kit to help you cope in the event of flooding to your home and business. • It's never too late to take action and prepare for flooding. There is advice from regional flooding agencies on our WeatherReady website – things you might not think about like parking your car outside the flood zone. 	<ul style="list-style-type: none"> • With the strong winds today/this week, make sure things in your garden don't blow onto the road or railway track and cause an accident. • Think about outdoor furniture and games and don't forget to fasten windows tightly so they don't smash. 	<ul style="list-style-type: none"> • Check your vehicle is ready for winter travel before you head out. Check tyre pressure and screen wash as well as oil and coolant levels • If you're heading on a long trip make sure you have a winter car kit just in case you get stuck. • If you haven't already, it's a good idea to insulate pipes including pipes to outdoor taps to reduce the risk of pipe bursts 	<ul style="list-style-type: none"> • Snowy, wintry weather can cause delays and make driving conditions dangerous. • If you must travel check first for delays and road closures and pack a car kit (more details on website). • Plan ahead just in case you can't get out later in the week. Stock up on essentials including food staples, torch batteries or candles.
<p>10 things you should do now to prepare for winter: http://bit.ly/3i8ESL3</p> <p>Keeping your home warm in winter weather: http://bit.ly/3HTMGJB</p>	<p>Protecting property from flooding: http://bit.ly/3YnjBM2</p> <p>5 tips for staying safe in heavy rain: http://bit.ly/3iEb7kd</p>	<p>5 tips for staying safe in strong wind: http://bit.ly/3i8Pbz7</p> <p>Stay safe in a storm: http://bit.ly/3HzPTN8</p>	<p>6 simple checks to prepare your vehicle for winter: http://bit.ly/3HTTrLH</p> <p>Winter car kit: http://bit.ly/3jydV31</p> <p>4 tips for staying safe in ice: https://bit.ly/3O6KP7A</p> <p>Frozen or burst pipes: http://bit.ly/3i9sxq0</p>	<p>5 tips for staying safe in snow: http://bit.ly/3HxmG5v</p> <p>Travelling in heavy snow and ice: http://bit.ly/3Y74mar</p>

We have also prepared some post copy to go with our partner WeatherHack graphics. Just copy and paste the following to use in your social posts. Link out to further details on our website: <https://weather.metoffice.gov.uk/warnings-and-advice/weatherready/weatherhacks>

<p>Capped and cosy Cycling UK</p>	<p>Cardboard covers RAC</p>	<p>Wear thin layers UKHSA</p>	<p>Clean paws healthy pups British Veterinary Association</p>
<p>Think a swimming cap is just for the pool?</p> <p>@WeAreCyclingUK has a creative #WeatherHack: Add a swimming cap under your bike helmet to help keep your head warm. Body heat is lost through the head, so this could make all the difference.</p> <p>What's your winter #WeatherHack?</p> <p>#WeatherReady</p>	<p>Tired of frozen wipers when it's icy?</p> <p>Here is one of @TheRAC_UK winter #WeatherHacks for handling icy weather:</p> <p>When parked up for the night, put old socks or cardboard under your windscreen wipers to prevent them getting stuck to the glass.</p> <p>#WeatherReady</p>	<p>Are you thinking about how best to stay warm as it gets colder?</p> <p>Here's another winter #WeatherHack. @UKHSA says: Wear several layers of thinner clothing; this could keep you warmer than one thicker layer.</p> <p>What's your winter #WeatherHack?</p> <p>#WeatherReady</p>	<p>Did you know grit or rock salt used during icy conditions can be harmful to pets?</p> <p>@BritishVets share one of their #WeatherHacks:</p> <p>Pack a towel to remove toxic grit or rock salt from your dog's paws when you're out and about.</p> <p>What's your winter #WeatherHack?</p> <p>#WeatherReady</p>
<p>Prepare your flood kit Natural Resources Wales</p>	<p>Tag your tap WaterSafe</p>	<p>Flask up to warm up RNLI</p>	<p>Be bright, take a light RLSS</p>
<p>What tips do you have for winter? Here is one of @NatResWales #WeatherHacks:</p> <p>Prepare a flood kit in advance of flooding to make sure you have your family's essential items to hand. And make sure you keep it somewhere accessible.</p> <p>What's your winter #WeatherHack?</p> <p>#WeatherReady</p>	<p>Here's a #WeatherHack with an Xmas twist from @WaterSafeUK to help you in case of a burst pipe emergency:</p> <p>Use a spare Xmas gift tag to label your 'stop tap' with the number of a WaterSafe approved emergency plumber.</p> <p>Do you have any winter #WeatherHacks?</p> <p>#WeatherReady</p>	<p>Planning a festive dip over the holidays? Here's a #WeatherHack from @RNLI:</p> <p>Fill a flask with your favourite brew and have a warm drink to help your body warm up after being in the water</p> <p>Do you have any winter #WeatherHacks?</p> <p>#WeatherReady</p>	<p>As the dark nights draw in, here's a #WeatherHack from @RLSSUK</p> <p>Take a light on any evening walk near water. The risk of falling increases when it is dark and icy</p> <p>Do you have any winter #WeatherHacks?</p> <p>#WeatherReady</p>

How you can get involved

Please show your support of the campaign by engaging with and re-sharing our social posts on [Instagram](#), [X](#), [Bluesky](#), [Facebook](#) and [LinkedIn](#)

- Have you got any low or no-cost DIY [#WeatherHacks](#) you'd like to share? Join the conversation using #WeatherHacks.
- Throughout the season, share your own advice on social media, using the hashtag #WeatherReady.
- Use and share the WeatherReady winter poster and point your partners/stakeholders to the [webpages](#)
- Use one of the email signatures linking to [www.metoffice.gov.uk/WeatherReady](#) advice pages

Please share this information with your colleagues and partners so that together we can reach as many people and communities with advice and information to help them make the most of the winter weather, safely.

Thank you

As always thank you for the support you continue to give WeatherReady and in advance for your support for the launch of the 2025 campaign and throughout the winter.

The WeatherReady team.

Contact the WeatherReady team: WeatherReady@metoffice.gov.uk

For press or media enquiries please contact: pressoffice@metoffice.gov.uk

For more WeatherReady information visit: www.metoffice.gov.uk/WeatherReady



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