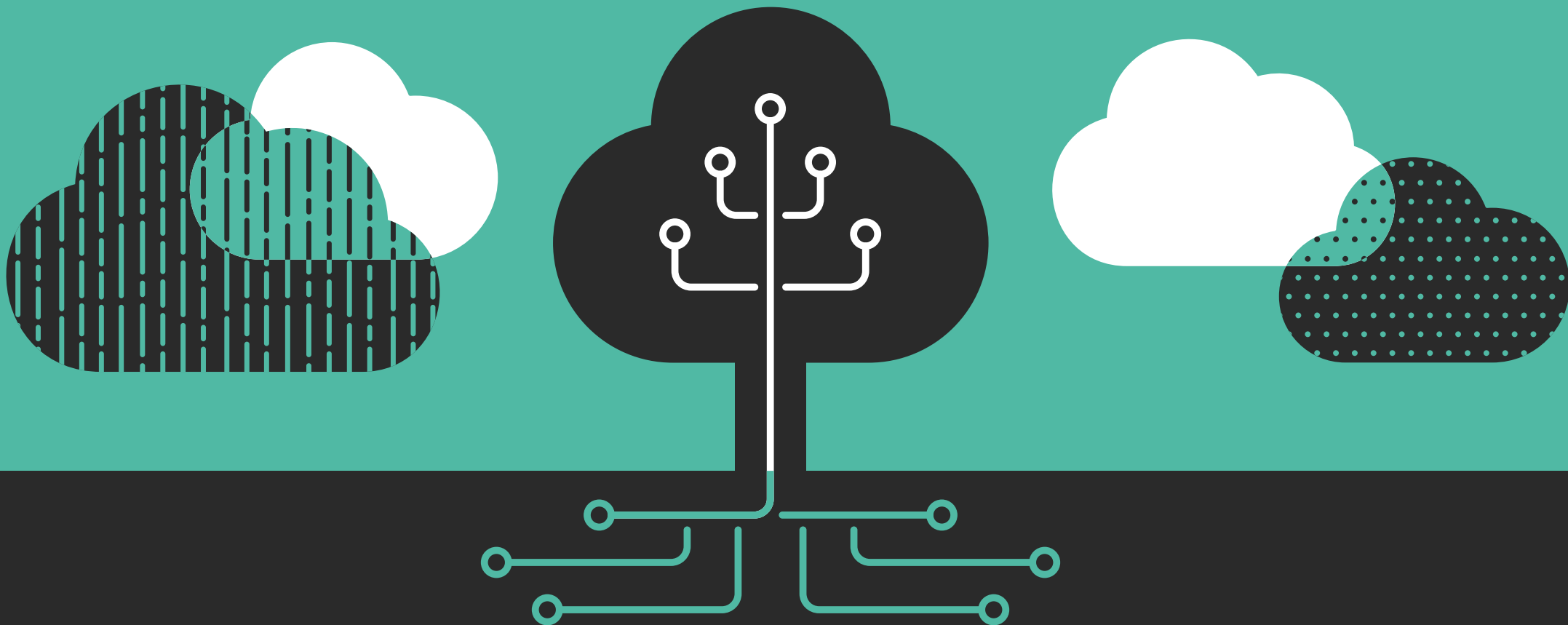# Bringing data to life

What will weather information look like in the future?

Icebreaker: Quiz!

- What do you think 'weather data' is?
- Why is data so important to predicting the weather and climate?
- Why is telling people about 'weather data' important?

Understanding weather symbols

Design your own app!

Remember to consider:

- Who is your end user?
- What is your target audience interested in?
- What is the USP (Unique Selling Point)?
- What will make your end user want to buy and download it?

Find out more at
www.metoffice.gov.uk/schools